



LITHERLAND ATHLETIC JFC

CLUB PHILOSOPHY



"Litherland Athletic JFC"

LAJFC CLUB PHILOSOPHY

Litherland Athletic Junior Football Club is one family and one team.

Child Welfare and Safeguarding is at the top of our priorities and we have all our managers / coaches with the relevant **FA qualified courses** within every team, all DBS checked.

Our Vision

We want to be the most respected grassroots football club in the country. It isn't about winning every cup, league or game but about setting an example of excellence in the way we do things.

Our Mission

We want to provide the best grassroots experience for all our members. We want the LAJFC Family to have a life long association with the beautiful game and our club.

Our Purpose

We want to develop better people through football. We want to leave a lasting legacy & memories to all those involved in the club.

Our Values

We want our club to become a place where people remain throughout their development. We want football to become a life long venture, whether that is through playing, coaching, refereeing or volunteering.

How We Play

We want our players to have a well-rounded football education. For this reason, we don't pigeon hole our players at a young age or stick to regimented formations. On match day we want to be the most sporting team, dominate the ball and play creative football as a priority. Winning the game, although important to strive for, is a secondary aim.

We do not want to win at the expense of our core values.

At younger ages all our players get equal opportunity throughout the season and each player is provided with care and patience in order to grow into the best possible person both on and off the field.

LAJFC CORE VALUES

There are four core values that our coaches work on in order to develop the 'LAJFC Player'.

Social - We want to develop leaders both on and off the pitch.

Psychological - We want to develop resilient, confident and assured decision makers.

Technical - We want to develop intelligent and creative game players.

Physical - We want to develop players who are athletic, who have a strong physical platform to play football and any other sport they wish to pursue.

How We Coach

We expect our coaches to create an environment that develops the LAJFC player. This means putting the players needs before our own, sometimes making short term sacrifice for the investment of player opportunity in the longer term.

We try to use games over drills and you won't always see lines, laps or lectures. We aim to deliver our coaching in a way that provides choice, ownership and allows for problem solving. We aim to develop thinking players which won't happen if we regularly make decisions for the players.

How We Support

We ask parents to be involved in supporting the club on and off the pitch. Whether that is putting out goals, helping with match day admin or running the line. We ask that, however tempting, parents do not intervene during games by regularly shouting instructions. The players are still learning the game and any instructions from the touchline may contradict what the coach has said. More importantly, it doesn't allow for the players to think about the multiple situations in hand.

We want all our players to have support. Young people thrive off encouragement and being praised not only for winning but more importantly for their efforts. At LAJFC we want to focus on the long term, holistic interests of every player and we ask for your support in achieving this.



ACCREDITED
PART OF ENGLAND FOOTBALL



LAJFC

WWW.LAJFC.CO.UK